
K2 Creative Digital

Smart Websites for Smart People

An Introduction

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A Digital Growth Agency, Made in America

Elevate your online presence and get measurable results with trusted talent specializing in web design and development, creative copywriting and digital marketing.



Trusted, Proven & Reliable

Our custom web developments drive millions of pageviews a year for organizations ranging from startups to universities, major international unions and publicly traded companies.



“K2 Creative Digital did a superb job.

This agency was creative, efficient, cost-effective and highly responsive to our needs throughout our web development process. We're delighted with the results.

Benjamin Patton, Founder
Patton Veterans Project



LuckyGuy
BAKERY



PATTON VETERANS PROJECT



UIC UNIVERSITY OF ILLINOIS
AT CHICAGO

Our Work

We speak our clients' language so can collaborate efficiently to move the needle on digital.

→ **Reliable**

Our talent is exclusively American, prompt to reply and truly devoted to your success online.

→ **Efficient**

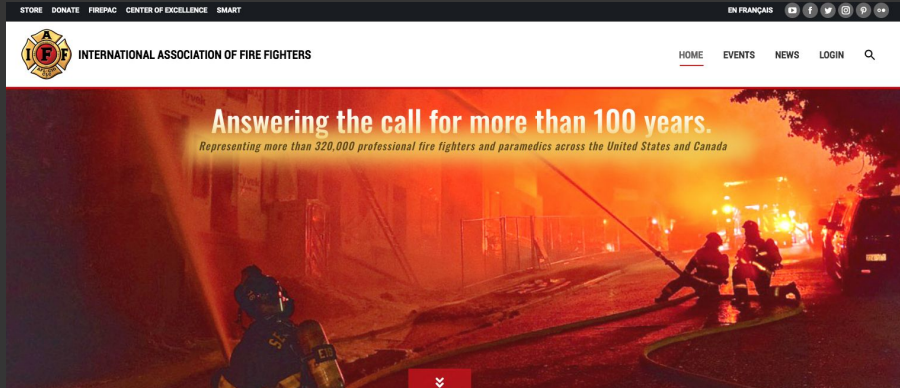
We are lean, focused and agile, and tho we are growing, our senior developers still personally oversee every project.

→ **Affordable**

Because we are distributed, our overhead is low, allowing us to compete with major agencies while employing American talent.

Case Study

The International Association of Firefighters



Overview

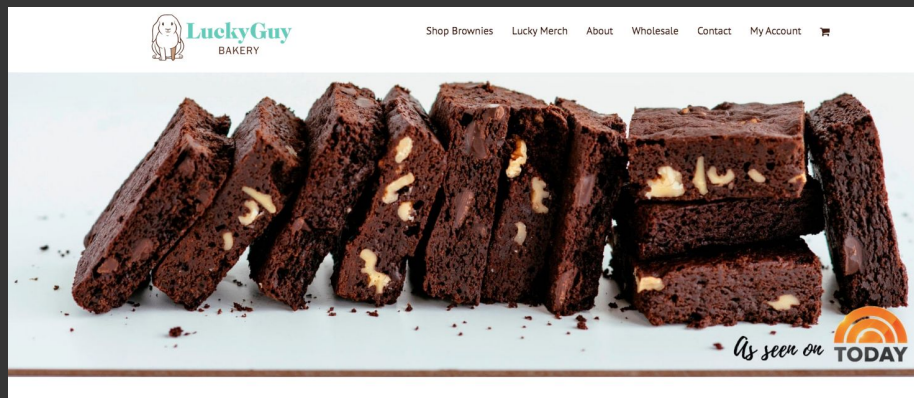
In 2019 and 2020, K2 Creative Worked with IAFF to redevelop the site at iaff.org and migrate their suite of a dozen WordPress developments to the cloud at our hosting partner WP Engine.

We're proud of our work with this important organization, helping them communicate critical information to their members.



Case Study

Lucky Guy Bakery



Overview

Lucky Guy Bakery is a startup that makes some of the best brownies available, with all natural ingredients shipped right to your door. We developed and managed luckyguybakery.com through a major holiday appearance on the Today Show, which sold a lot of brownies.



As seen on:



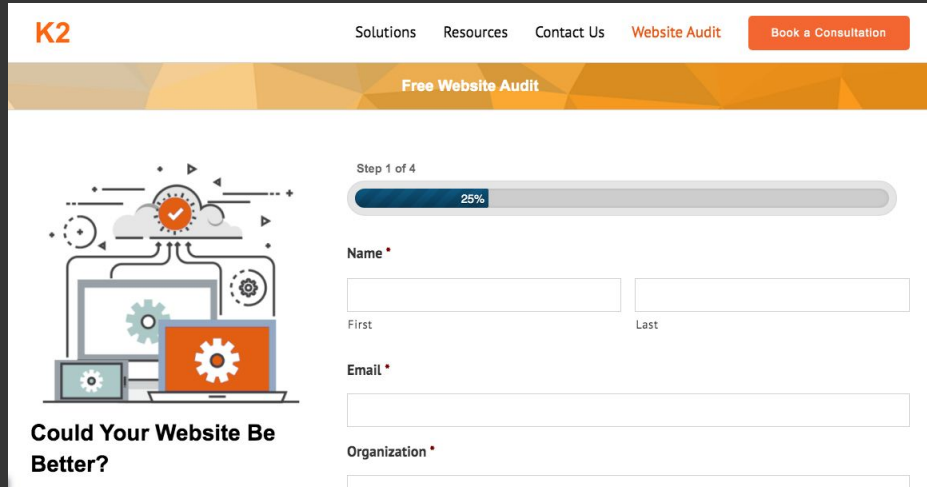
Work Samples

Here are three additional examples of recent work.

- **MMarch: Netflix Case Study**
A highly stylized case study for New York branding agency **MMarch**.
- **Chegg: EasyBib Writing Center**
A redevelopment of Chegg's useful **writing center website**.
- **SoliPoints: Web Redevelopment**
A Wix to WordPress conversion for startup **SoliPoints**.

Free Website Audit

Find out if and how your website could be improved in under ten minutes.



K2 Solutions Resources Contact Us Website Audit Book a Consultation

Free Website Audit

Could Your Website Be Better?

Step 1 of 4

25%

Name *

First Last

Email *

Organization *

Your Website Makes an Impression

Users make snap judgements about an organization based on the impression their website gives. There are some essential things we check when looking at potential clients' websites.

This free, guided website self-audit focuses on three areas: SSL, speed and mobile responsiveness. Upon completion, our team will review your results and get back to you with recommendations. [Start here.](#)

Contact us to start a discussion about how we can collaborate and affordably improve your organization's presence online. Visit ktothe2.com to learn more.

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